



MUZEUM
MIEJSKIE
W ŻORACH



THE POLISH WAY OF LEARNING THE WORLD

PRODUCER

Municipal Museum in Żory

CHARACTER

nationwide exhibition and science program

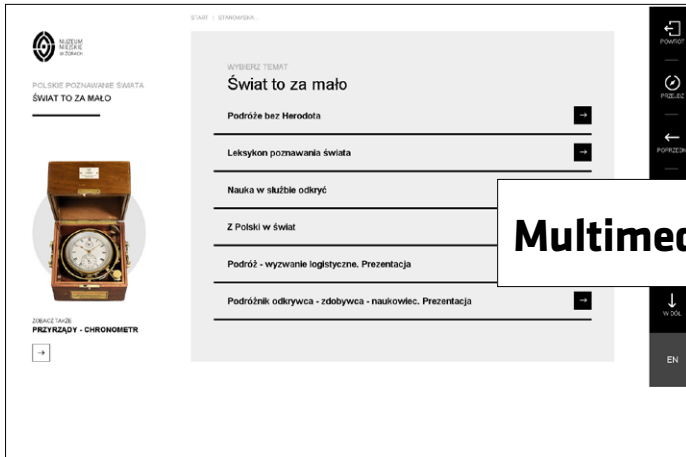
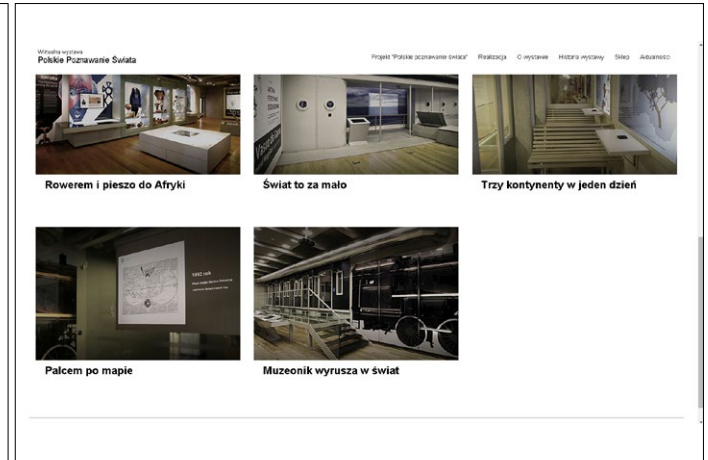
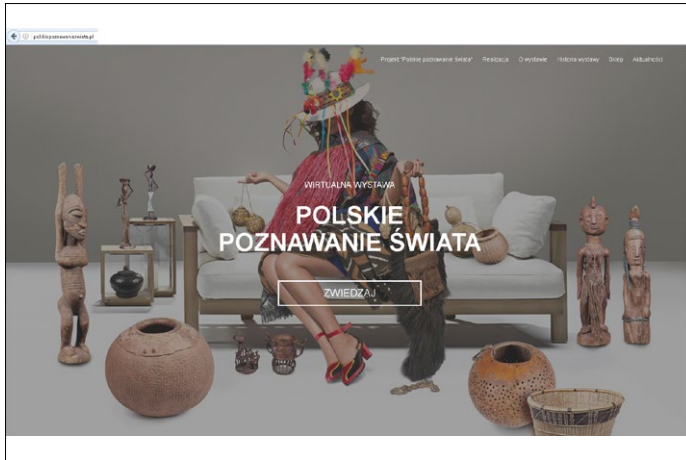
REQUEST

creating a place on the map of Polish exhibition and science devoted to the history of Polish non-European research and researchers in the field of humanities, above all ethnology, cultural anthropology and archeology

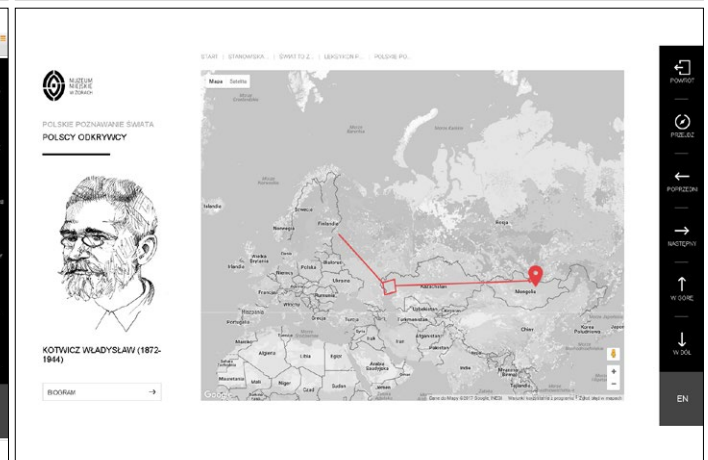
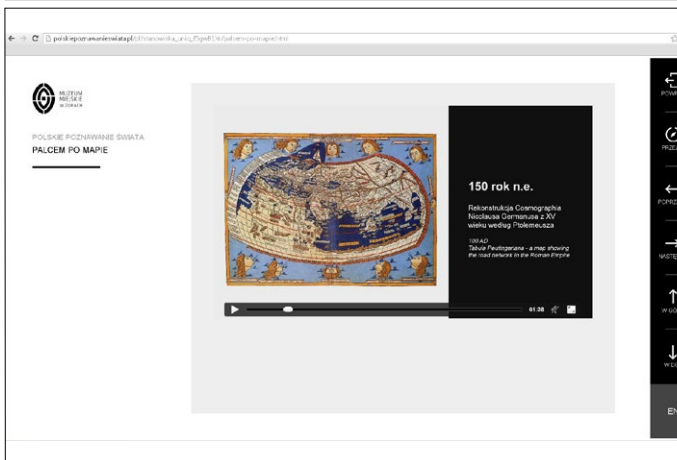
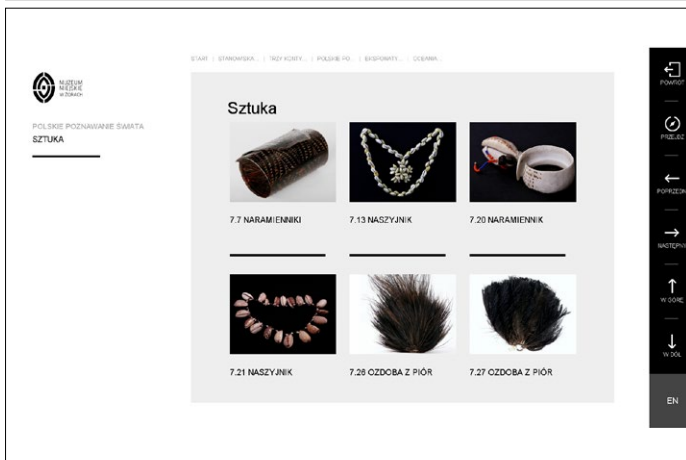
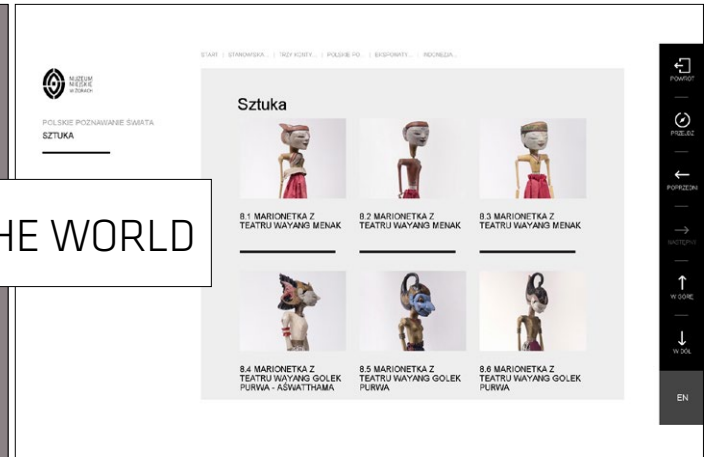


Permanent exhibition THE POLISH WAY OF LEARNING THE WORLD





Multimedia THE POLISH WAY OF LEARNING THE WORLD





THE STATE OF RESEARCH

Kazimierz Michałowski, Jan Czekanowski, Ferdynand Antoni Ossendowski, Stefan Szolc-Rogoziński, Helena Modrzejewska, Ignacy Domeyko, Ernest Malinowski, Paweł Edmund Strzelecki, Maksymilian Łukowicz, Bronisław Malinowski, Jan Kubary, Marian Raciborski, Michał Marian Siedlecki, Wacław Sieroszewski, Bronisław Piłsudski, Julian Talko-Hryniewicz, Władysław Kotwicz, Benedykt Dybowski and others

The program is the result of scientific research on the state of the exhibition in the presentation of the contribution of Polish researchers and scientists in getting to know the world and querying the museums in Polish collections.

The history of Polish museum exhibitions does not include a holistic approach to the subject of the contribution of Poles to describing the world. Previous exhibitions have shown selected fragments of the history of exploration in terms of presenting the profiles of researchers or objects acquired by them, rather than facing a synthetic approach to the topic.

GOAL



real space – exhibition



virtual space – multimedia

The exhibition and scientific program aims to share and promote knowledge about Polish non-European research and the role of Poles in the development of science, culture and the world of art.

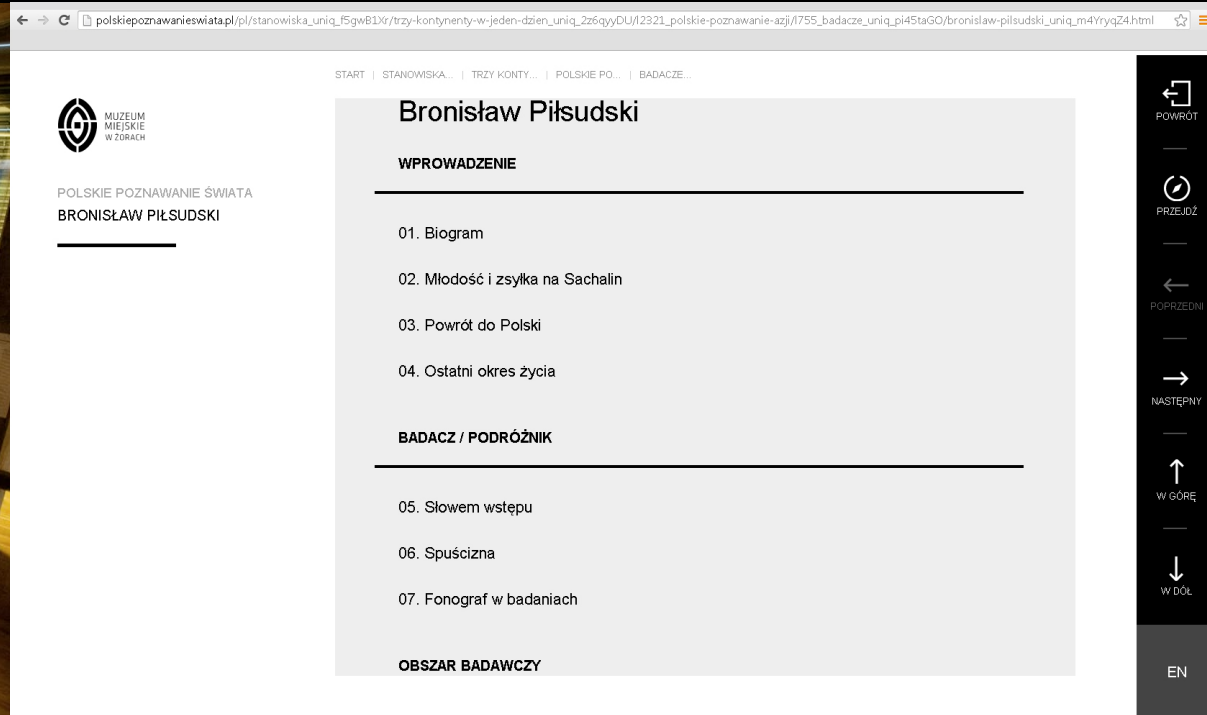
The direct goal of the program is to create a „museum space” dedicated to the problem both in real and virtual space.



PROGRAM CONSTRUCTION



real space – exhibition



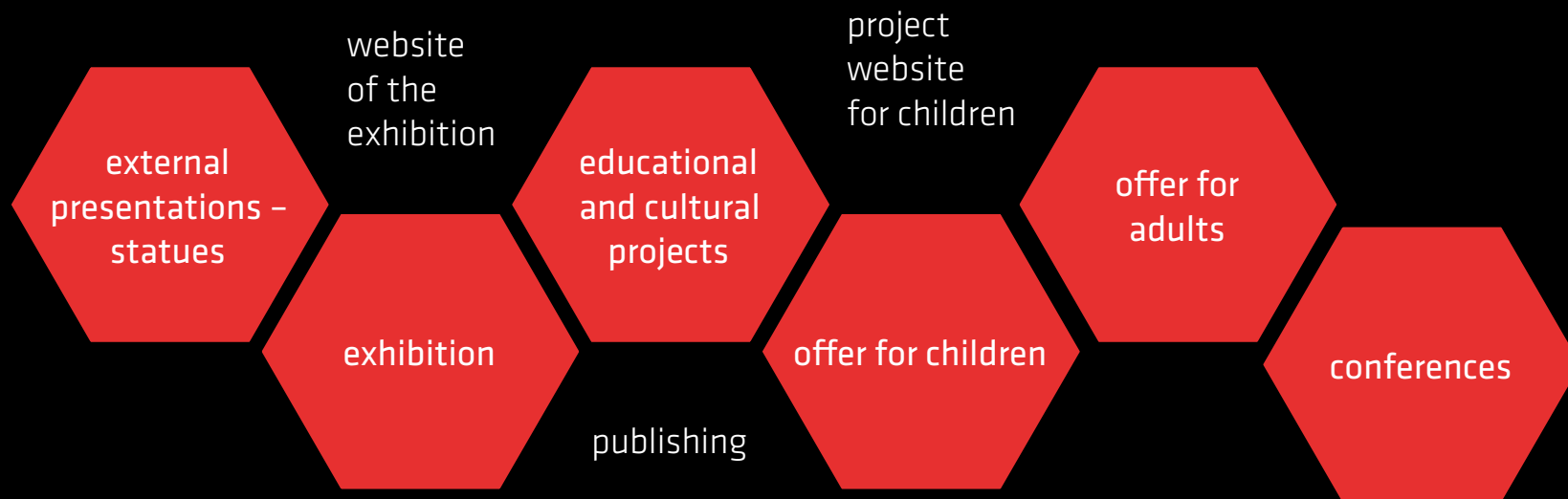
virtual space – multimedia

Due to the enormous range of material that falls into such a generally treated topic, the selection of content has become a necessity. The topic was adapted to the real exhibition possibilities.

Analyzing various ideas, it was decided to choose the field of humanities as the target research area assigned to the topic. The design of the program included ethnographic, anthropological, archaeological and related science research.



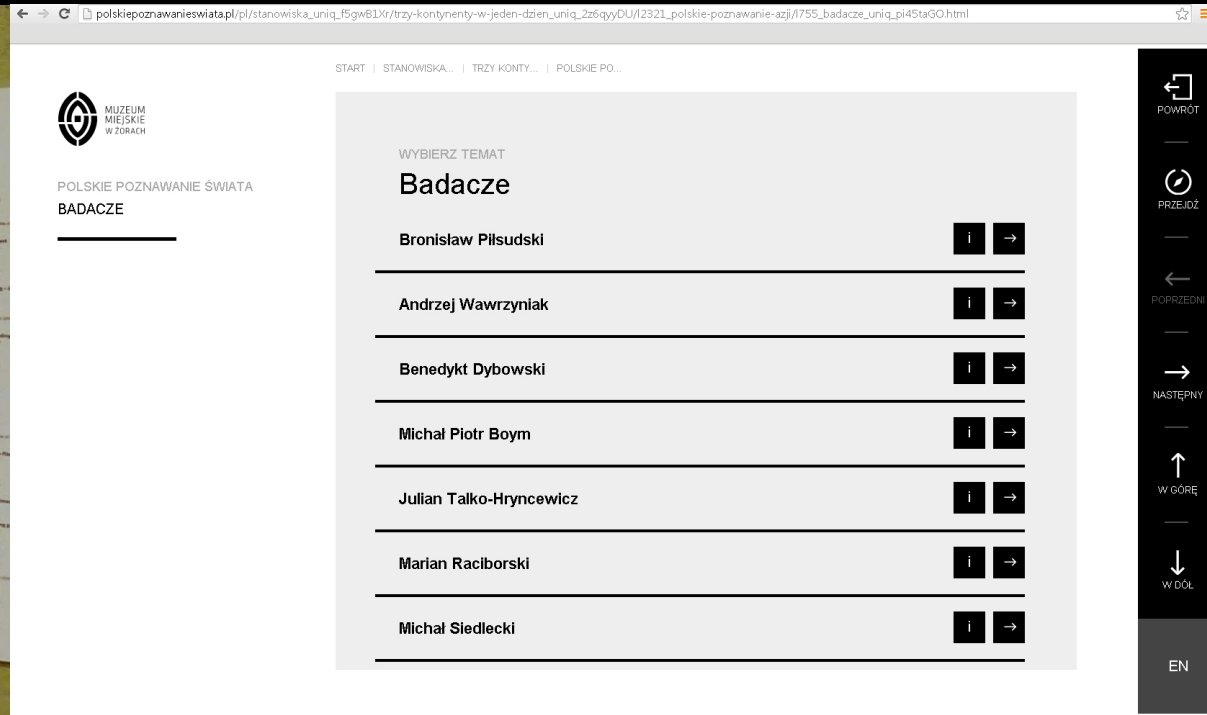
PROGRAM ELEMENTS



The program consists of many elements of the museum narrative, complementing and interconnected in order to show the spectrum of issues using various means and methods.



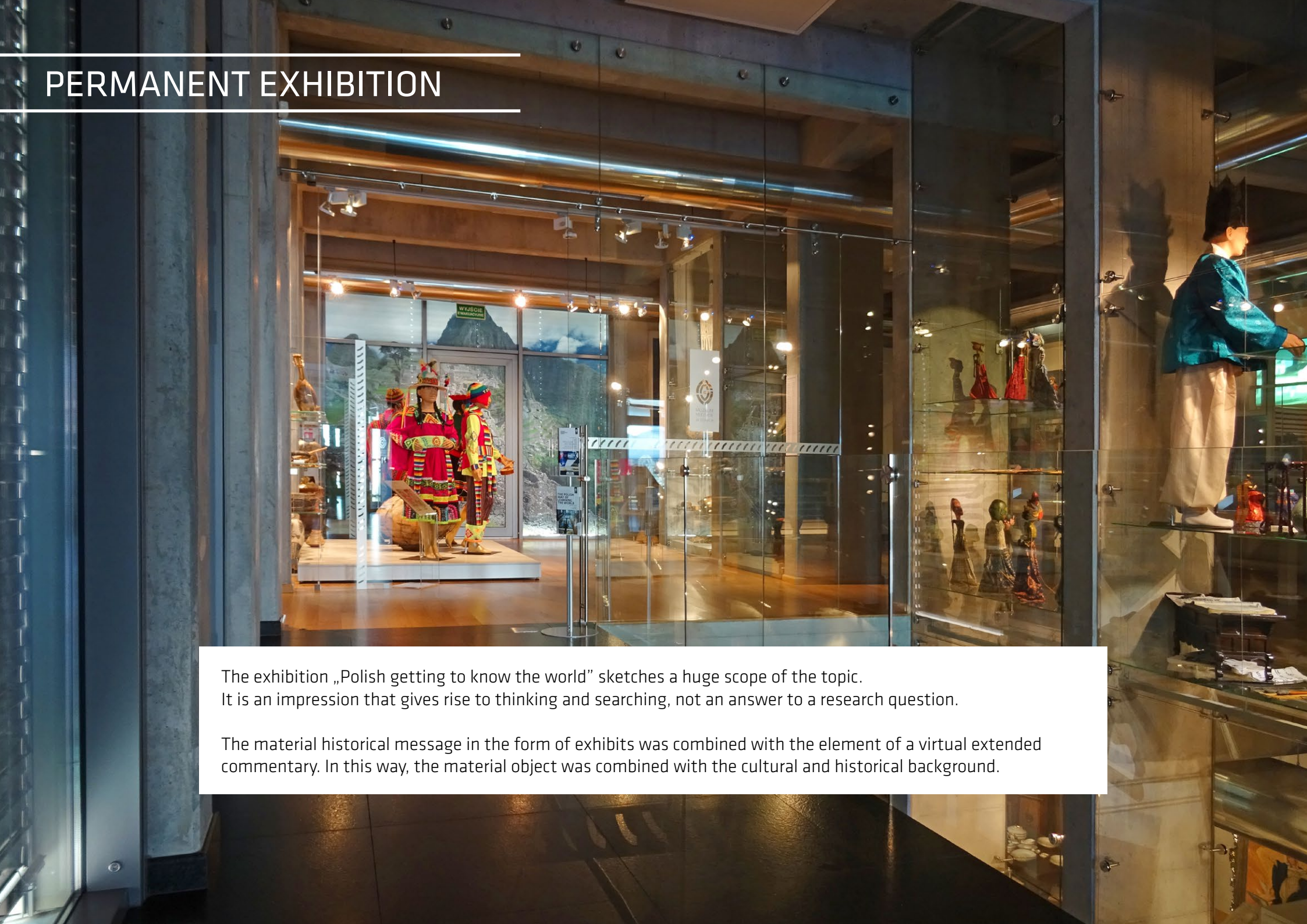
CHARACTER OF THE PROGRAM



The program is of research and scientific nature. It presents both the historical approach to the topic as well as the state of contemporary research.

The program is open, its design allows presentation of subsequent characters by expanding the base of exhibits and expanding the information base.

PERMANENT EXHIBITION



The exhibition „Polish getting to know the world” sketches a huge scope of the topic. It is an impression that gives rise to thinking and searching, not an answer to a research question.

The material historical message in the form of exhibits was combined with the element of a virtual extended commentary. In this way, the material object was combined with the cultural and historical background.



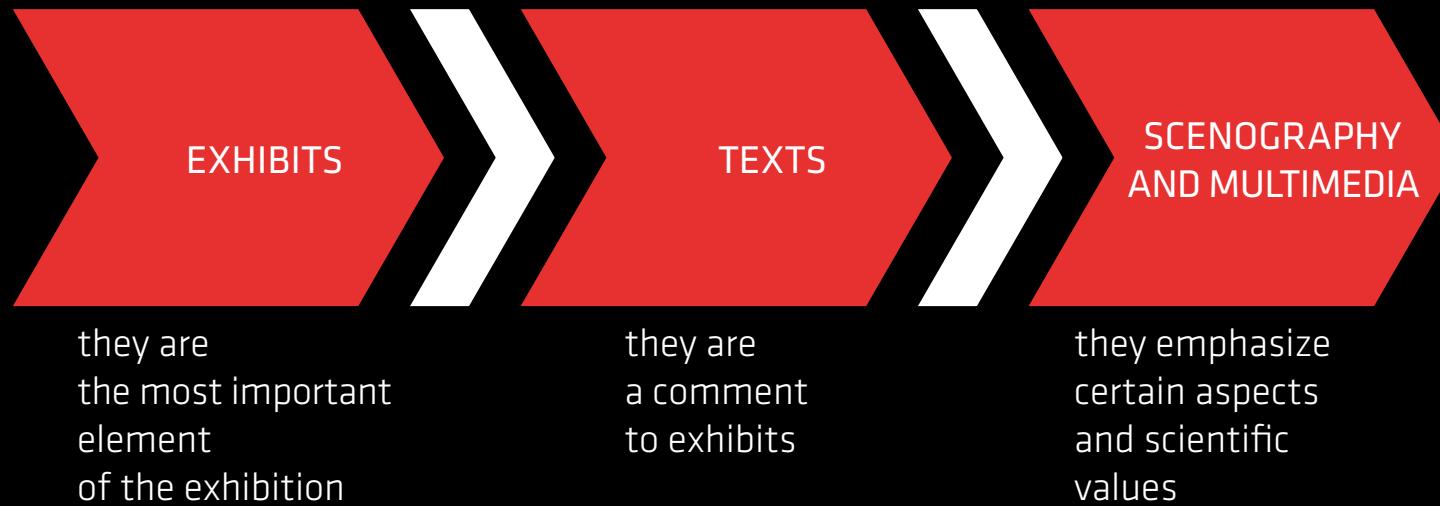
BASIC INFORMATION

Scriptwriter	Lucjan Buchalik, Ph.D.
Author of the multimedia scenario	Katarzyna Podyma
Curators of the exhibition	Lucjan Buchalik, Ph.D., Katarzyna Podyma
Exhibition area	200 m ²
Number of objects	351 objects
Including the collection of the Municipal Museum in Żory	150 objects
Collections were borrowed from: The National Museum in Warsaw, the Asia and Pacific Museum in Warsaw, the National Ethnographic Museum in Warsaw, the National Museum in Szczecin, and the National Ethnographic Museum in Krakow.	



EXHIBITION AS A SOURCE OF SCIENTIFIC KNOWLEDGE

HIERARCHY OF INFORMATION AND CURRENT VALUES



EXHIBITION SCENOGRAPHY

AUTHORS OF EXHIBITION ARRANGEMENT PROJECT
Pracownia Sowa-Szenk.pl



EXHIBITION SCENOGRAPHY



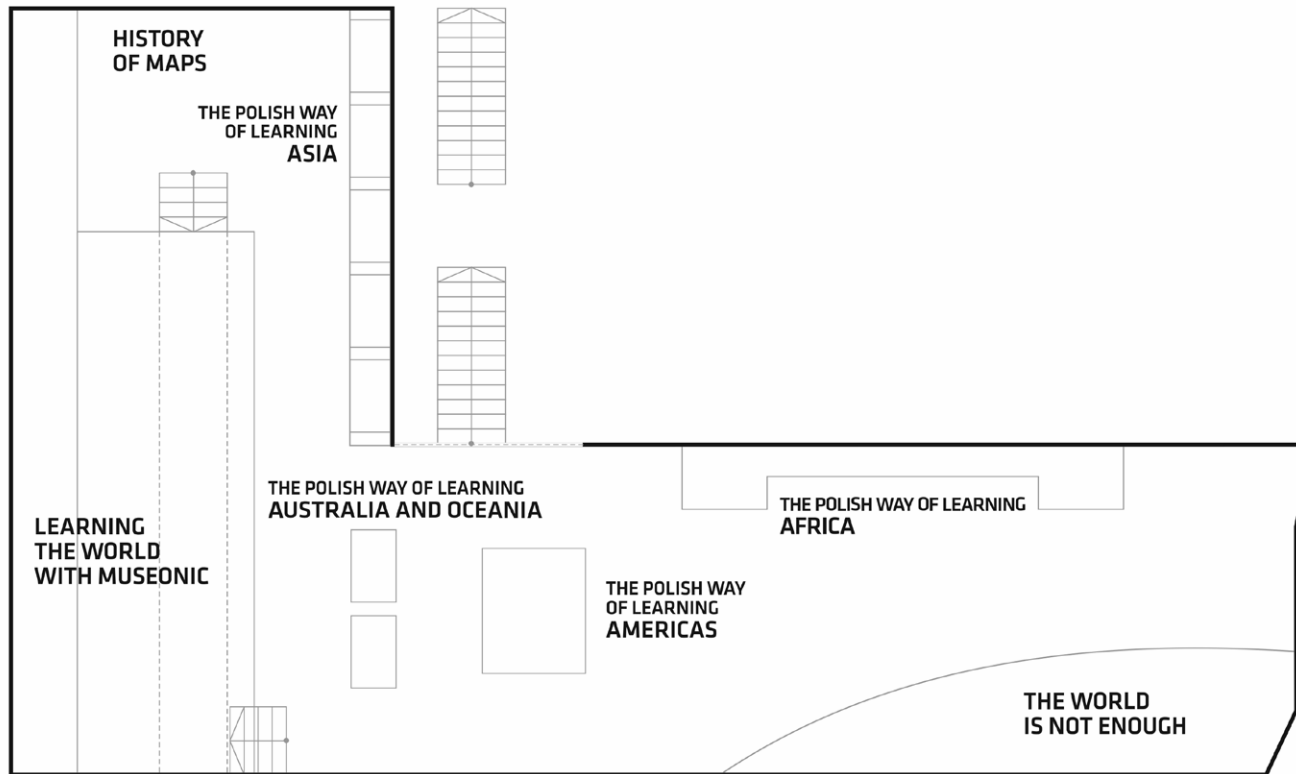
The arrangement of space contains elements of travel-related staging with means of locomotion. Exploring was embedded in the context of the problem of human movement – sea, land, foot and train.

GRAPHIC / PHOTOGRAPHIES AUTHORS

- Anna Flaga (Municipal Museum in Żory)
- Piotr Flaga
- Daria Leśniak (Municipal Museum in Żory)
- Krzysztof Kałucki
- CG2



THE EXHIBITION SYSTEM



The layout of the exhibition was based on a geographical, cultural and formal division.

The stage design, in time and space, has become the element of cognitive headstones.



THE EXHIBITION SYSTEM



The exhibition consists of four geographically designated sites:

1. stand of Africa,
2. stand of America,
3. stand of Australia and Oceania,
4. stand of Asia.

THE EXHIBITION SYSTEM

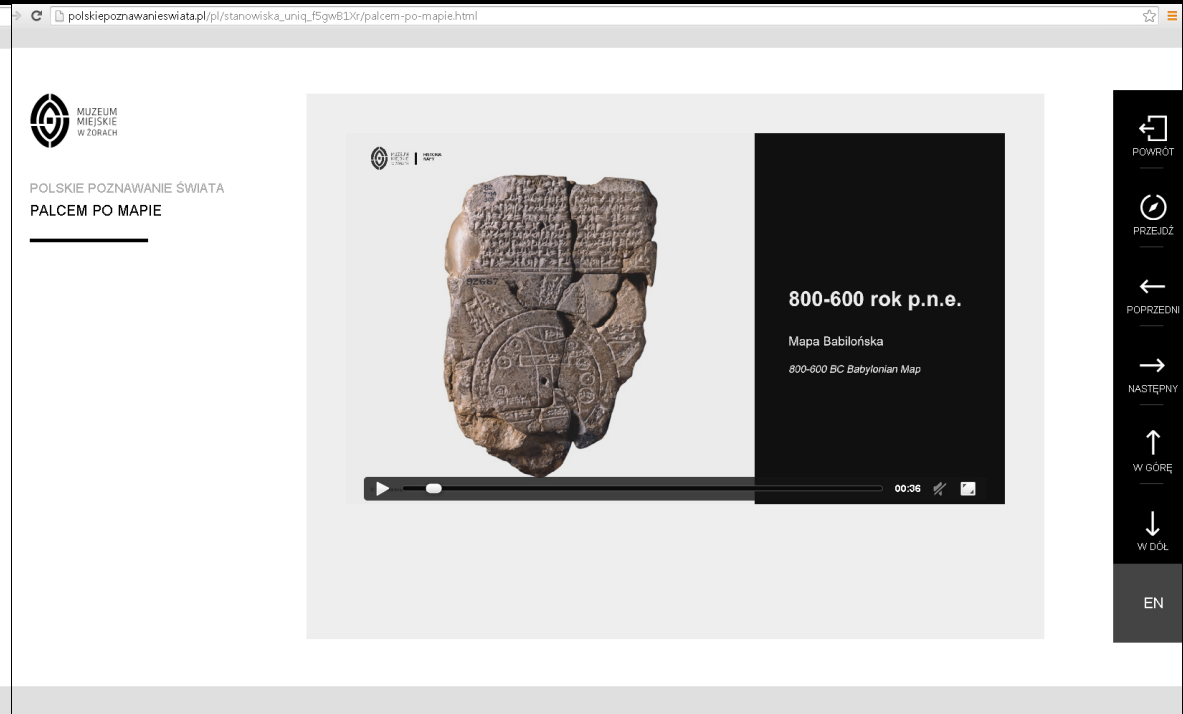
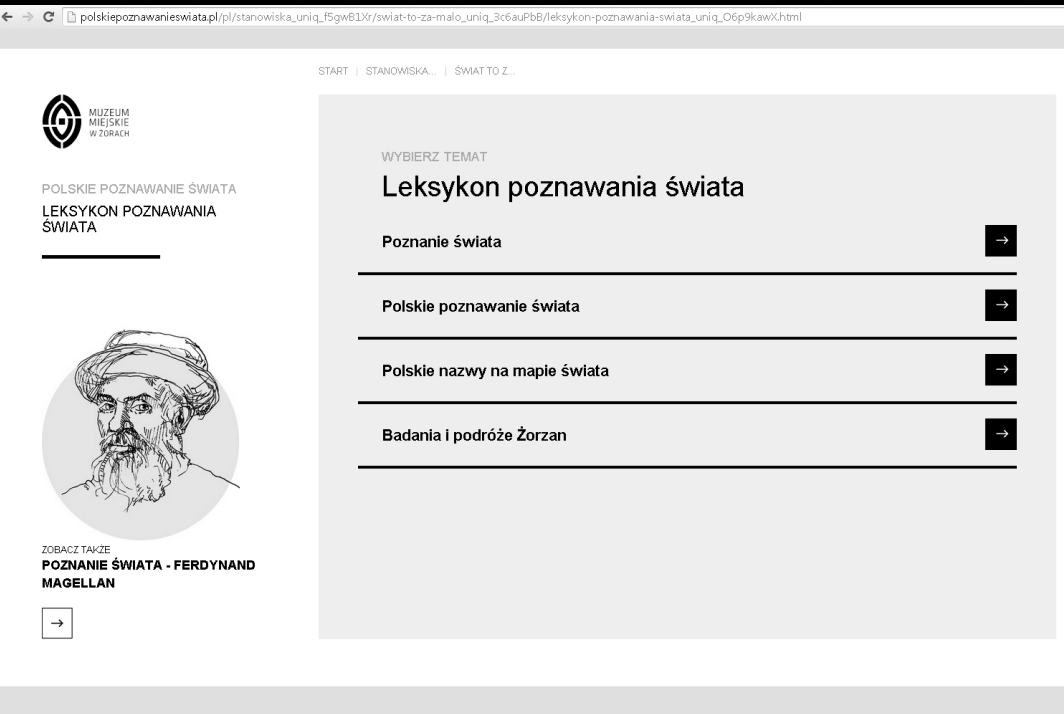


2 thematic positions:

1. „Ship” – basic / general knowledge; the scope of the material includes: the history of geographical discoveries, travel journeys, broadly understood navigation history, elaboration of the topic „Maritime and Colonial League”, the history of Polish missions and student expeditions,
2. „Train” – studies for children; the scope of the material includes: tales and fairy tales of the world, nature of four continents, great travelers and themed games.



THE EXHIBITION SYSTEM



and 5 special stands:

1. lexicon of Polish getting to know the world,
2. presentation stand „Journey – a logistic challenge”,
3. presentation stand „Voyager: explorer - winner - scientist”,
4. „Map history” presentation stand.



EXHIBITS



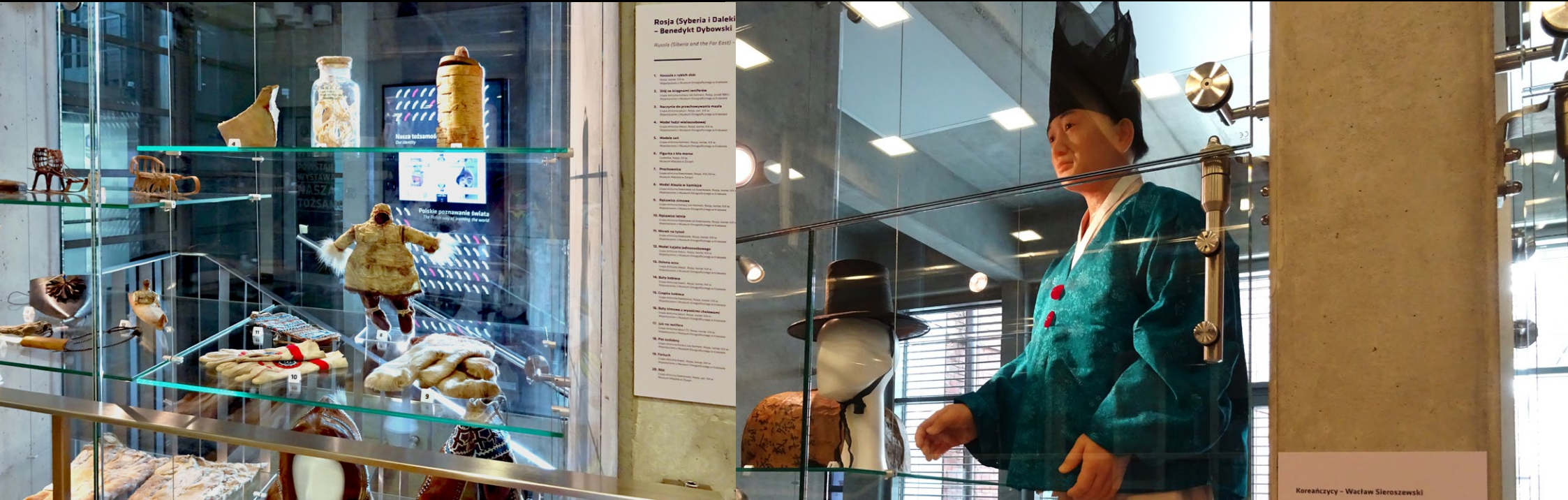
The exhibits have been selected for the presentation of not only direct cultural links, but also showing the richness of artistic and technological solutions.

EXHIBITS



In this way, among the exhibited museum objects there were objects that were unique in historical terms, delighting with the artistry of execution, intriguing material and purpose, and those that constitute a contemporary commentary on historical research.

EXHIBITS - RESEARCHERS



The selection of exhibits was made on the basis of a list of figures of Polish researchers and scientists.

1. Africa: Roman Stopa, Ferdynand Ossendowski, Stefan Szolc-Rogozinski, Jan Czekanowski, Kazimierz Michałowski, Władysław Filipowiak, and Henryk Paner.
2. Asia: Benedykt Dybowski, Marian Raciborski, Michał Siedlecki, Wacław Sieroszewski, Julian Talko-Hryniewicz, Michał Boym, Bronisław Piłsudski and Andrzej Wawrzyniak.
3. Americas: Borys Malkin, Ignacy Domeyko, Ernest Malinowski, Leopold Moczygęba, Jan from Kolno.
4. Australia and Oceania: Paweł Edmund Strzelecki, Jan Kubary, Bronisław Malinowski.

The character selection is not closed. Expansion of new people will justify changes in the scope of the exhibits presented.

EXTENSION OF THE MUSEUM BASE



The exhibition became an impulse for the expansion of the collection of the City Museum, including the cultural areas studied by Polish travelers and scientists.

In this way, the collections have been expanded: African, Asian and American. At present, the Museum has the largest collection of objects related to culture and everyday life of Ajn – both historical and contemporary (the people studied by Bronisław Piłsudski).



The exhibition has been provided with an extensive scientific commentary.

The authors of the texts are scientists and researchers from various museums and university centres, specialists in the subject discussed.

The scope of the study is being expanded, updated along with the development of a network of cooperating professionals.

AUTHORS OF TEXTS / CONSTRUCTIONS

- Zbigniew Borcowski (Archaeological Museum Gdańsk)
- Mariusz Drzewiecki (University of A. Mickiewicz in Poznań)
- Beata Golińska (Jagiellonian University in Krakow)
- Leszek Kocela (National Museum in Szczecin)
- Elżbieta Kołosowska (Archaeological Museum in Gdańsk)
- Małgorzata Korzeniowska (National Museum in Warsaw)
- Jacek Kukuczka (Ethnographic Museum in Krakow)
- Jacek Łapott (University of Szczecin)
- Tomasz Madej (Asia and Pacific Museum in Warsaw)
- Piotr Maliński (University of Szczecin)
- Katarzyna Meissner (Institute of Ethnology and Cultural Anthropology, Adam Mickiewicz University in Poznań)
- Anna Nadolska-Styczyńska (Nicolaus Copernicus University in Toruń)
- Dominika Nowak (University of A. Mickiewicz in Poznań)
- Katarzyna Podyma (Municipal Museum in Żory)
- Ewa Prądyńska (National Museum in Szczecin)
- Jarosław Różański (Cardinal Stefan Wyszyński University)
- Agnieszka Sokół (Municipal Museum in Żory)
- Eleonora Tenerowicz (Ethnographic Museum in Krakow)

THE CHARACTER OF THE DEVELOPMENT

START | STANOWISKA... | ROWEREM I...

MUZEUM MIEJSKIE W ZORACH

POLSKIE POZNAWANIE ŚWIATA
POLSKIE POZNAWANIE AFRYKI. ARCHEOLOGIA

WYBIERZ TEMAT

Polskie poznawanie Afryki. Archeologia

- Badania ośrodka gdańskiego
- Badania ośrodka krakowskiego
- Badania ośrodka poznańskiego
- Badania ośrodka szczecińskiego
- Badania ośrodka warszawskiego
- Eksponaty

ZOBACZ TAKŻE
STAROŻYTNY EGIPT - ŻYCIE CODZIENNE

* Z uwagi na szacunek dla dokonań wszystkich ośrodków badawczych w prezentacji zastosowano układ alfabetyczny.

MUZEUM MIEJSKIE W ZORACH

POLSKIE POZNAWANIE ŚWIATA
BADANIA OŚRODKA WARSZAWSKIEGO

WYBIERZ TEMAT

Badania ośrodka warszawskiego

WPROWADZENIE

- 01. Badania archeologiczne w Egipcie

STAROŻYTNY EGIPT

- 02. Wprowadzenie
- 03. Historia
- 04. Religia
- 05. Życie codzienne

ZOBACZ TAKŻE
STAROŻYTNY EGIPT - ŚREDNIE PAŃSTWO

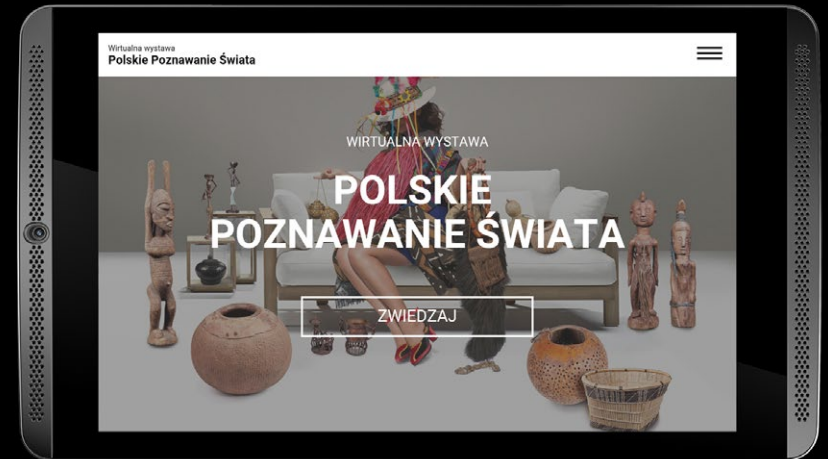
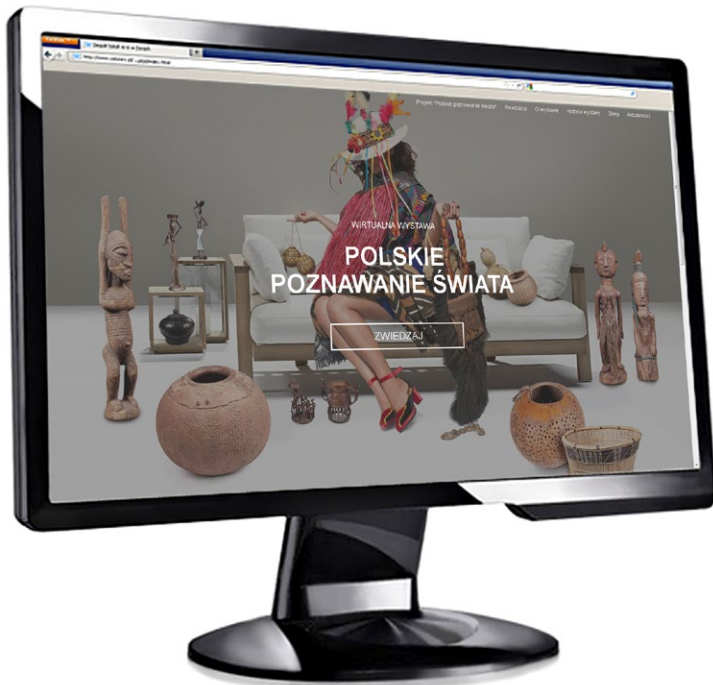
The scientific commentary is not a closed whole in time and space.

The information resource is periodically expanded and supplemented by profiles of new researchers and information about new projects, as well as modern research.

All texts make up the 'encyclopaedia' of Polish getting to know of the world.



THE NATURE OF MULTIMEDIA



Due to the purpose of the exhibition, summary short descriptions were abandoned. The exhibition does not give the final answer to the research question, it forces you to further study and research.


The design content has been made available on the Internet, it is available to the public and free of charge, giving the recipient the opportunity to return to the news and read it again.

MULTIMEDIA CHARACTER – TECHNICAL ASPECT


← → ↻ ↺

polskiepoznawanie swiata.pl/stanowiska_uniq_f5gwB1Xr/rowerem-i-pieszko-do-afryki_uniq_d8wBwMw6/polskie-poznanie-afryki--etnologia/eksponat


START | STANOWISKA... | ROWEREM I... | POLSKIE PO... | EKSPONATY...

 MUZEUM MIEJSKIE W ZGORZECZ

POLSKIE POZNANIE SWIATA
KAMERUN - STEFAN SZOLC-ROGOZIŃSKI



ZOBACZ TAKŻE
ROMAN STOPA - WYBRANE OBIEKTY



WYBIERZ TEMAT

Kamerun - Stefan Szolc-Rogoziński

Przedmioty codziennego użytku

Militaria


Sztuka





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START | STANOWISKA... | ROWEREM I... | POLSKIE PO... | EKSPONATY... | KAMERUN+...


Sztuka



4B.1 POJEMNIK ANTROPOMORFICZNY


4B.2 RZEŻBA PRZEDSTAWIAJĄCA PRZODKA


4B.3 RZEŻBA PRZEDSTAWIAJĄCA PRZODKA


4B.4 RZEŻBA PRZEDSTAWIAJĄCA PRZODKA

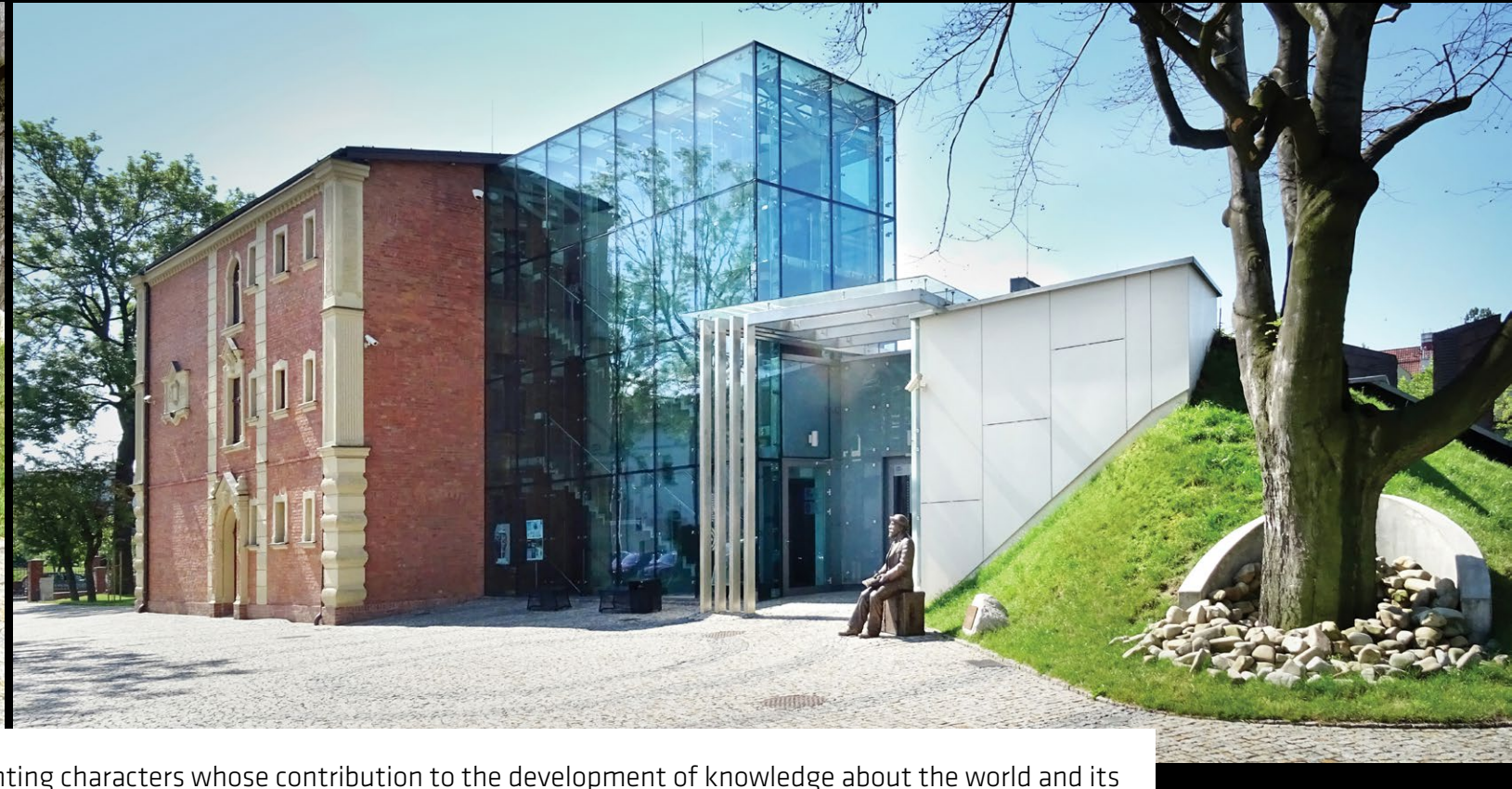

4B.5 RZEŻBA PRZODKA


4B.6 MARIONETKA

All multimedia resources used at the exhibition were subordinated to the exhibits and contents presented within the subject.

Technological novelties have been abandoned, preferring scientific and aesthetic values.

OPEN EXHIBITION



The idea of presenting characters whose contribution to the development of knowledge about the world and its cultures is undeniable, has become an inspiration for an extensive program and the basis for the concept of the „exit” of the form beyond the walls of the Museum and the online framework.

The primary action is to develop the Museum’s surroundings by incorporating in the landscape of the city sculptures-monuments, the „heroes” of the program „The polish way of learning the world”.

The idea behind the project is that the sculpture-monuments should be made by the artist’s hand from the country in which the chosen figure worked or conducted research.

OPEN EXHIBITION



In 2016, the statue of the first character – Waclaw Sieroszewski, a researcher of Siberia and the Far East – was unveiled. The sculpture by Kim Hyung Jou is located near the main entrance to the Museum.

As part of the project, further activities are planned, the effect of which will be statues of Stefania Zweig – a writer associated with Żory, the author of the Oscar novel „Nowhere in Africa” (under construction), Bronisław Piłsudski – ethnographer dealing with cultures of the Far East, Edward Piekarski – researcher of Yakutia and many, many others.

OPEN EXHIBITION



Subsequent editions of the „great characters” will be associated not only with official ceremonies, but above all with periodic educational and cultural projects.

As part of temporary projects, there will be exhibitions, meetings, concerts, lectures, cinema screenings, lecture-seminar classes and workshops.

PUBLICATIONS



„Polish getting to know the world” is a publishing house that goes far beyond the framework given to the character of the classic exhibition catalog.

In the authors’ intention, the publishing house, on the one hand, consists of a descriptive element selected in terms of providing the most precise description of the research problem, and on the other, using the exhibit refers to the cognitive process that takes place in the museum.

Editors, while working on the layout of the publishing house, asked themselves: who will be its recipient and what content it should convey. One of the assumptions of the editorial was to give it a popular science character, which justifies treating the first part of the scientific apparatus in a selective manner, and at the same time allows for a fairly loose story about the museum’s collection in the second part.

PROMOTION OF THE EXHIBITION

PROMOTIONAL CAMPAIGN 2015/2016



The image-promotional campaign began in the second half of 2015.

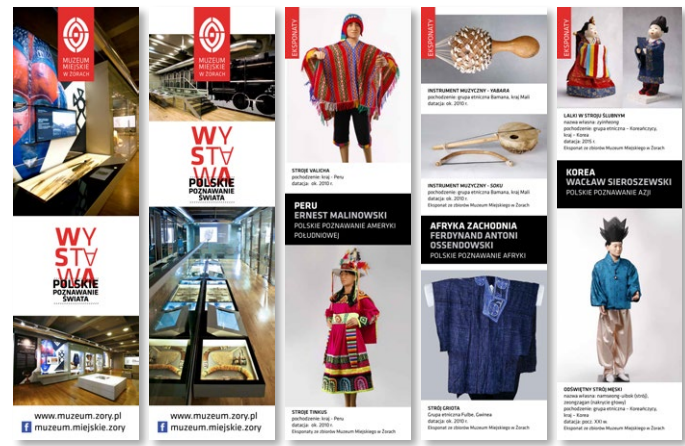
It was divided into two stages: within the first stage, the projects of the image campaign and the details of the information campaign were developed; the second stage covered implementation, propaganda in the press, media and on social networks. The main motif of the action was the slogan „OBJECT OF EARRING. MUZEO-EKSPONAT”.

The opening of the exhibition has started a new stage of promotion. Activities of this stage will focus on the dissemination of information related to the shared database on the exhibition website.



PROMOTION OF THE EXHIBITION

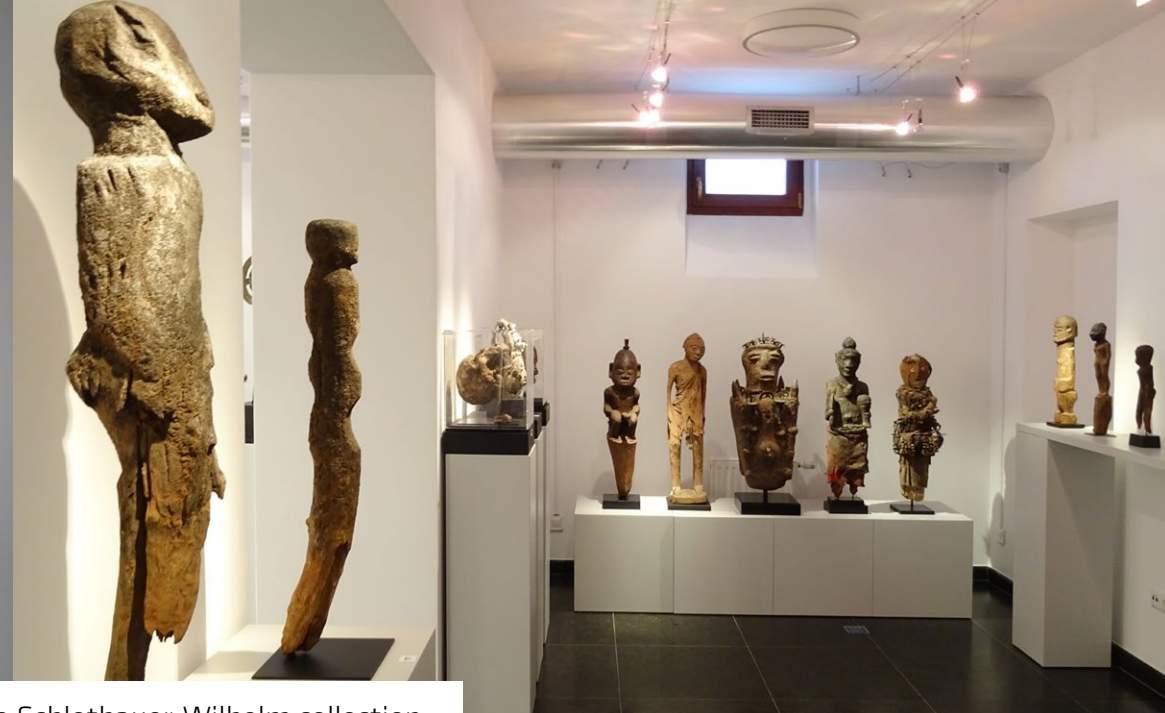
PROPAGANDA AND ADVERTISING





PROMOTION OF THE EXHIBITION

ACCOMPANYING EXHIBITIONS



African Mirabilia from the Schlothauer-Wilhelm collection





PROMOTION OF THE EXHIBITION

ACCOMPANYING EXHIBITIONS



Contemporary architecture in the landscape of Namibia (and South Africa) ...

Professor Zbigniew Dmochowski – researcher of vernacular architecture in Nigeria



15 years of history of non-European temporary exhibitions





PROMOTION OF THE EXHIBITION

OTHER ACCOMPANYING EVENTS

Project departing the world of Africa

ODCHODZĄCY ŚWIAT AFRYKI
22 października - 17 grudnia 2016 r.

WYSTAWA FOTOGRAFICZNO-ETNOGRAFICZNA

KONFERENCJA
SPOTKANIA Z NAUKĄ
LEKcje I WARSZTATY
RODZINKA W MUZEUM
SPOTKANIA ZE SZTUKĄ

Punkt Informacji Miejskiej 32 43 43 714 wew. 201 | Muzeum Miejskie w Żorach | ul. Muzealna 1/2
WIĘCEJ: www.muzeum.zory.pl | facebook: [muzeum.miejskie.zory](https://www.facebook.com/muzeum.miejskie.zory)

ODCHODZĄCY ŚWIAT AFRYKI

22 października 2016
RODZINKA W MUZEUM
godz. 15.00 - 17.00
Maska afrykańska, czyli tajemniczy świat rytuału

WERNISAŻ WYSTAWY
godz. 17.30
Studencka ekspedycja etnograficzna „Afryka 76-77”

SPOTKANIE Z NAUKĄ
godz. 18.00 - 20.00
Świat widzialny i niewidzialny. Podróże muzealiów

Punkt Informacji Miejskiej 32 43 43 714 wew. 201 | Muzeum Miejskie w Żorach | ul. Muzealna 1/2
WIĘCEJ: www.muzeum.zory.pl | facebook: [muzeum.miejskie.zory](https://www.facebook.com/muzeum.miejskie.zory)

Włodzimierz Żukowski
Paweł Kostuch
Tomasz Szymaniak
Ryszard Vorbrich
Jacek Łapott
Tomasz Schramm
Andrzej Polaszewski
Zbigniew Staszczyszyn
Leon Babelik

Studencka Ekspedycja Etnograficzna „Afryka 76-77”

WYSTAWA CZASOWA W RAMACH PROJEKTU
Odchodzący świat Afryki
22.10.2016 - 17.12.2016 r.

Kuratorka: Anita Ciernie-Lebedew
Oprac. graficzne: Anna Flaga, Tatiana Hojczyk
Współorganizator: Muzeum Narodowe w Szczecinie

Punkt Informacji Miejskiej 32 43 43 714 wew. 201 | Muzeum Miejskie w Żorach | ul. Muzealna 1/2
WIĘCEJ: www.muzeum.zory.pl | facebook: [muzeum.miejskie.zory](https://www.facebook.com/muzeum.miejskie.zory)

AFRYKA 76-77
WYSTAWA CZASOWA 22.10.2016-17.12.2016

Kuratorka: Anita Ciernie-Lebedew
Oprac. graficzne: Anna Flaga, Tatiana Hojczyk
Współorganizator: Muzeum Narodowe w Szczecinie





PROMOTION OF THE EXHIBITION

EDUCATION - MUSEUM LESSONS





PROMOTION OF THE EXHIBITION

EDUCATION – NIGHT OF MUSEUMS 2016





PROMOTION OF THE EXHIBITION

PROMOTIONAL MOVIES

Muzeum Miejskie w Zorach: otwarcie wystawy „Polskie poznawanie świata”



Opening of the exhibition [tuZory.pl TV]

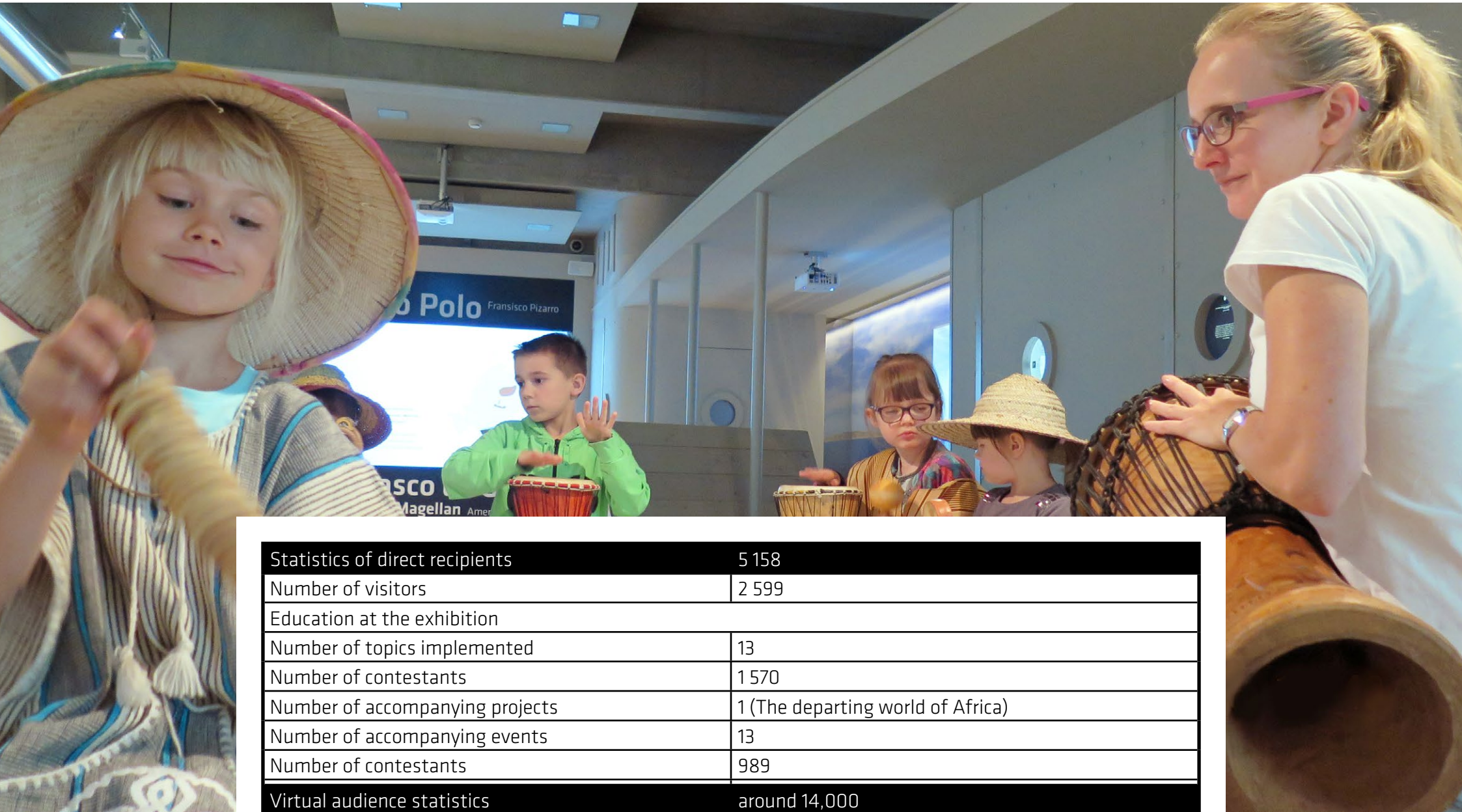
wystawa stała "Polskie poznawanie świata" Muzeum Miejskie w Zorach



Promotional movie of the exhibition [Zbigniew Szendera]



EXHIBITION IN STATISTICS



Statistics of direct recipients	5 158
Number of visitors	2 599
Education at the exhibition	
Number of topics implemented	13
Number of contestants	1 570
Number of accompanying projects	1 (The departing world of Africa)
Number of accompanying events	13
Number of contestants	989
Virtual audience statistics	around 14,000

OBJECTIVE

Getting to know the world is not only learning about white spots on the map, it is also a constant process of learning its richness and diversity, discovering other cultures, understanding and mutual respect. Such aims are intended by the authors of the exhibition program „Polish getting to know the world“.





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